

Lewis & Clark: Leaders for Their Time – and Ours

The Principle of Higher Calling

Passionate Purpose
More than Making a Profit
Align Personal Interests with the Common Good

The Principle of Shared Leadership

Equity in Word and Deed
Trust & Mutual Respect
Compensating for Deficiencies

The Principle of Strategic Preparation

Learn from and Study Others
Think Long and Hard About the Future
Allocate Resources in Advance
Get the Best Equipment
Essentials for Providing a Strategic Advantage

- Focus on essentials
- Remember that some things can't be rushed
- Focus on efficiency
- Pay attention to detail
- Leave things in reserve

The Principle of Diversity

Diversity's Value Must Be Cultivated
Diversity Has Tangible Value
Diversity is Not Just Racial or Ethnic
Forgo the familiar and hire only the best
Cast a Wide Net

The Principle of Compassionate Discipline

Start Out Easy and Inform People of the Rules
Attune Disciplinary Tactics to the Situation
Look for Ways to Apply Discipline Constructively
When Possible, Look to Peers to Administer Discipline
Accept that Discipline Will Always Be Necessary

The Principle of Leading from the Front

Stand Your Ground
Put Yourself in the Line of Fire
Determine the Right Way to Go
Remember, with Responsibility Comes More Responsibility
Persist in the Face of Adversity
Do Something

The Principle of Learning from Others

- Mentors Can Expand Your Horizon
- Mentors Can Introduce You to Other People
- Mentors Can Help You Develop a New Approach to Your Work
- Mentors Serve as Reality Checkers
- Mentors Set High Expectations for Performance
- Mentors Act as Confidants and Help Build Self-Confidence

The Principle of Positive Thinking

- Start with the Right Mind-Set
- Keep Events in Perspective
- Understand the Difference between an Obstacle and a Barrier
- Refuse to be Pessimistic
- Be Realistic, but Always Keep a Forward-Focus
- Optimism Requires Action

The Principle of Aggressive Analysis

- Deal with Known Problems First
- Favor Forward Movement
- Limit Your Downside
- Demonstrate Patience
- Reverse Course When Appropriate

The Principle of Developing Team Spirit

- Lead by Example
- Start Early and Demonstrate Trust
- Celebrate Success
- Groom Future Leaders

